



Women's Global Education Project (WGEP) is a 501(c)(3) nonprofit organization, tax-ID #32-0082340. Founded in 2004, our *mission* is to empower women and girls in rural regions of Africa through education, to build better lives and foster more equitable communities. We work in Fatick, Senegal and Tharaka-Nithi county, Kenya, providing girls with school scholarships, leadership trainings, literacy activities, health workshops, and mentoring. Thanks to a \$750,000 investment from Twitter co-founder Jack Dorsey in 2021, our momentum is growing, and we currently raising \$1,000,000 through our Movement Maker campaign to expand and accelerate WGEP's impact to serve more girls across rural regions of Africa.

\$800,000 raised!

Gap to goal:
\$200,000 by 12/31

The Movement Maker campaign will allow WGEP to reach five important goals:

1. By 2023, we will serve 10,000+ women and girls in our program annually
2. Within the next four years, we will double the number of community partners from two to four
3. In 2023, we will open a library & computer center in rural Kenya that will house 10,000 books and 25 computers in a region where no resources like it exist
4. Increase funding to our programs by 10-20% each year & grow our staff
5. Sustain our 9-month operating reserve

We currently have raised 80% of our goal, and need your help to raise the last \$200,000 by the end of 2022! We are now inviting passionate supporters to make a meaningful contribution to help us close the gap to our one million dollar goal by December 31, 2022.

How your investment will support women and girls

As a small organization, donations at every level can have a major impact on the lives of women and girls in the regions that we serve:

- \$50,000 will support a year of program activities at the library, which will serve 10,000 community members with reading and digital literacy trainings
- \$25,000 supports 1,000 mothers with literacy classes, where they learn to read, write, and manage finances
- \$10,000 supports monthly computer training classes for adolescent girls, to catalyze their interest in STEM
- \$5,000 provides 2,500 primary school students with storybooks to improve their literacy skills
- \$2,500 provides a classroom of adolescent girls with comprehensive school scholarships and mentoring



June 2023: Movement Maker Celebration Trip

Campaign supporters are eligible to attend a once-in-a-lifetime experience in Kenya from June 17-26!

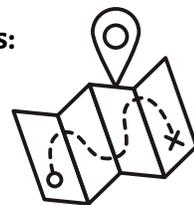


PACKAGE INCLUDES:

- Transportation on arrival in Nairobi, Kenya
- Welcome reception
- Accommodation and meals in Nairobi and Gatunga
- Flights between Nairobi and Maasai Mara
- Transfers to and from Maasai Mara Reserve's airstrips
- Games drives within Mara
- Daily park entrance fees
- 5-Star Accommodations and meals in Maasai Mara
- Not included: Airfare

Save the dates:

6/17-6/26/23



Itinerary Preview • Nairobi • Gatunga • Maasai Mara

SATURDAY, JUNE 17 Arrive in Nairobi

SUNDAY, JUNE 18 Explore Nairobi, including a visit to Giraffe Center and cultural sites across the capital city

MONDAY, JUNE 19 Drive from Nairobi to Gatunga to visit WGEF's programs

TUESDAY/WEDNESDAY, JUNE 20-21 Meet WGEF scholars and experience our programs across Tharaka-Nithi county, including the site of our new library!

THURSDAY, JUNE 22 Return to Nairobi, shop at local markets and explore city

FRIDAY, JUNE 23 Fly from Nairobi to Maasai Mara National Reserve

SATURDAY, JUNE 24 Safari day at Maasai Mara National Reserve

SUNDAY, JUNE 25 Depart Maasai Mara, fly back to Nairobi and connect to your outbound flight to the United States

MONDAY, JUNE 26 Arrive home

PACKAGE COSTS

\$3,700/person sharing (DBL)

\$3,875/person single room

(6/17-26: as previewed here)

\$1,590/person sharing (DBL)

(6/17-22: no Safari)

To join the Movement Maker campaign and express interest in the celebration trip, please contact Harriet Spears, Strategic Partnerships Manager, at harriet@womensglobal.org! To make a contribution to WGEF, visit: <https://womensglobal.org/donate-now/>

